

4. Entrepreneurship Development Certificate Course Summary Report (2020-2021)

Introduction

The Entrepreneurship Development Certificate Course, conducted by V.M. Salgaocar College of Law, was a 30-hour comprehensive program designed to equip students with the knowledge and skills needed to develop entrepreneurial competencies. The course attracted 75 students, offering them a robust understanding of entrepreneurship in the contemporary business ecosystem. It focused on empowering students with critical insights into business planning, intellectual property rights, and government initiatives for startups in Goa. It was conducted in II batches. Batch I: 18th may to 19th June 2021 & Batch II: 22nd May to 26th June 2021.


Course Outcomes: The key outcomes of the course included:

1. **Business Planning Proficiency:** Students learned to conceptualize and articulate business ideas effectively, culminating in the creation of a detailed business plan.
2. **Understanding of Intellectual Property Rights (IPR):** The course emphasized the basics of copyright and patent laws, enabling participants to protect their innovative ideas legally.
3. **Awareness of Government Support for Startups:** Students were familiarized with the schemes, rules, and regulations introduced by the Government of Goa to promote entrepreneurial ventures.
4. **Problem-Solving and Innovation:** By exploring real-world examples and brainstorming solutions, participants developed a problem-solving mindset and an innovative approach to addressing market needs.

Evaluation: The end assessment required students to present a business plan, projecting their unique business ideas. This presentation served as a practical evaluation tool, assessing their ability to:

- Identify market opportunities and devise a feasible solution.
- Integrate knowledge of intellectual property laws and governmental schemes into their business plans.




PRINCIPAL
V. M. Salgaocar College of Law
Miramar, Panaji, Goa.


- Effectively communicate and justify their entrepreneurial concepts before an audience.
- The evaluation highlighted the creative potential of students and their readiness to explore entrepreneurship.

Conclusion

The Entrepreneurship Development Certificate Course successfully empowered participants with a foundational understanding of entrepreneurship and its various dimensions. It provided students with the tools and knowledge to navigate the entrepreneurial landscape, particularly in Goa's startup ecosystem. The interactive and practical approach ensured that the students not only grasped theoretical concepts but also applied them effectively.

This initiative by V.M. Salgaocar College of Law demonstrates a commitment to fostering innovation and entrepreneurial spirit among students, equipping them to contribute meaningfully to the economic and social development of the region.




PRINCIPAL
V. M. Salgaocar College of Law
Miramar, Panaji, Goa.